

April 4, 2019

AVOW HOSPICE BUTTERFLY RELEASE

Event Includes Community Ceremony and Memorial Service



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The Florida Department of Health in Collier County (DOH-Collier), in conjunction with Avow Hospice, invites the community to attend the annual Butterfly Release event at Cambier Park, Saturday, April 6. Festivities begin at 9 a.m. and will include children's activities, face painting, balloon animals and a walk-through butterfly exhibit showcasing hundreds of live butterflies. At 11:00 a.m., a community memorial service will honor the lives of loved ones. After the ceremony, the exhibit tent will open, allowing over 500 butterflies to float into the sky.

WHEN: April 6th 9:00am

WHERE: Cambier Park (755 8th Ave. S., Naples, 34102)

HOW: To have a loved one's name read during the ceremony, contact Avow Hospice at (239) 261-4404.

The Collier County Safe Sleep Committee is a community collaboration with DOH-Collier, the Department of Children and Families, American SIDS Institute, NCH Safe and Healthy Children's Coalition, NCH Birthing Place, Charlie's Kids Foundation, Trinity by the Cove Episcopal Church, Healthcare Network of Southwest Florida, Safe Kids, Lighthouse Pediatrics of Naples, Collier County Sheriff's Office, Early Learning Coalition of Southwest Florida and Healthy Start Collier County. Since its founding in 2010, there has been a 37% decrease in sleep related deaths. Sudden unexplained infant death (SUID) is the death of an infant less than one year of age that occurs suddenly and unexpectedly and continues to be the leading cause of death for ages one month to one year of age. There have been 47 infant sleep related deaths in Collier County since 2000. This is a tragedy no parent should have to experience. We will be remembering these babies during the butterfly release.

Those who wish to have a loved one's name read during the remembrance ceremony may do so by donating \$50 per name to support Avow's hospice and community programs. For details call (239) 261-4404.

The Avow Butterfly Release is generously endowed by the Gorchach family.

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